



Where business comes to life

ESG Findings: Global Survey

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2021

ESG and Organisational Culture

- “The Board Transformation 2021” Global Survey by A. & N. Kakabadse, Board Agenda, Mazars.& Henley
- Undertaken between March and June 2021
- **Sample 270** senior business leaders
 - Board chairs, CEOs, CFOs, COOs CROs, NEDs, and Comp. Sec’s.
 - Response: UK (43%), EU (16%), USA (13%), A & NZ (6%), 22% other counters.
- How well equipped are organizations to deal with changing operational, strategic, technological, financial and issues?
- How will this new reality influence board priorities and do board directors have the skills to tackle these challenges?

Findings: ESG

- 58% agree that boards are placing greater emphasis on ESG issues because of the pandemic
 - *“The board is taking more time to focus on digital issues and related risks plus employee health and safety concerns and general ESG and development concerns”.*
- Leadership style and corporate culture are key components of an organization's attitude towards ESG.
 - 46% say their board has sought to reset the corporate culture of their organization because of the pandemic
 - *“More agility, more diversity, more focus on ESG factors, different director skills needed.”*
 - 40% did not

Findings ESG (cont.)

- 66% say that engagement between the board and the senior leadership team has improved during the pandemic
 - *“Alignment with fundamental principles sustainability / ESG is vital. It mitigates risks, supports risk management, and helps spot value-creating opportunities,”*
- 47% agreed that shareholder engagement has improved

N.B. Full report at, <https://boardagenda.com/resource/board-transformation-report-2021/>

Conclusions

- Sound signals - boards are thinking about ESG
- ESG – political movement (Government abdicates responsibility)
 - NGOs, Media, Academics emphasizes importance of ESG
- **ESG part of strategy/mission**
- When operationalized and still ESG = political correctness / PR exercise
 - This we have already witnessed with CSR.
- The question is: ***Is ESG initiative to take a parallel path, generating considerable attention and then like CSR have a quite unclaimed death?***



Q & A

