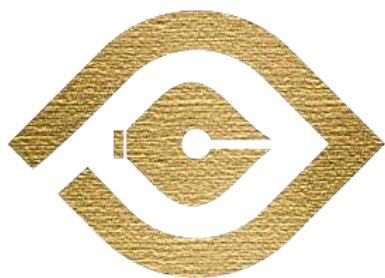




**IASE**  
INTERNATIONAL ASSOCIATION  
FOR SUSTAINABLE ECONOMY



**ENVISIA**  
BOARDS OF ELITE

# ESG Qualifications by IASE - International Association for Sustainable Economy: *Discover a World of New Opportunities*

Gabriela HÂRȚESCU, PhD  
Chair of the Academic  
Committee, IASE

# Professionalism begins with qualifications

- ▶ There is no doubt that the commitment to the ESG strategy is a key opportunity for companies to ensure their survival and future growth, as well as their adaptation to the new international regulations and best practices.
- ▶ The significant impact of climate change has generated an urgent need to create content that encompasses sustainability, the circular economy and international regulatory implications.
- ▶ But it is necessary to go a step further in which companies and their shareholders have to prepare and train themselves professionally to implement criteria that consumers and their employees are already demanding.
- ▶ **AND THIS IS AN UNSTOPPABLE PATH!**

# IASE - International Association for Sustainable Economy

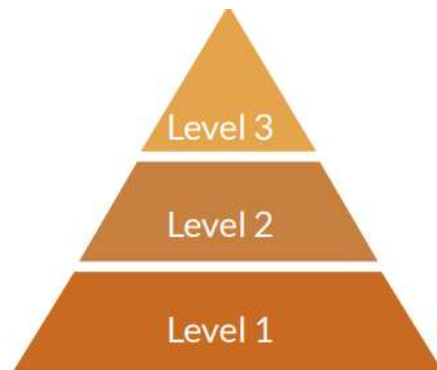
- ▶ The IASE Association aims to be the main international certification body for all professionals in the field of ESG and thus promote the confidence of professionals and consumers in knowledge, skills, lifelong learning, behaviour and ethics.
- ▶ IASE counts 38 member associations across 5 continents. Envisia - Boards of Elite is one of the founding members!
- ▶ Headquartered in London, UK, the IASE represents the sustainability profession globally regarding standard-setting, and advocates on behalf of the profession to international organisations, governments, businesses, non-governmental organisations and civil society. In addition to ensuring compliance with best practice and certification standards it sets globally, IASE also provides the most relevant knowledge and resources in supporting and protecting the evolving public interest.

# IASE certifications: ISF® and ISB®

- ▶ IASE's role is more relevant than ever, being the first and only association worldwide that aspires to certify the entire population pyramid in terms of ESG with an holistic approach, and with three levels of certification, both for the financial sector, International Sustainable Finance ISF® and a second for the rest of the sectors, International Sustainable Business ISB®.
- ▶ Whilst the ISF® designation is suited for ESG and Sustainability practitioners who work in the field of finance (eg banking, insurance, micro finance, wealth management, accounting, treasury management), the ISB® designation is suited for ESG and Sustainability practitioners who work in all other non-finance related fields of business.

# IASE certifications: ISF® and ISB®

- ▶ Each IASE designation recognizes 3 levels of proficiency. Thus, the levels represent a career progression path for ESG and sustainability practitioners with Level 1 - **Advisor** representing Foundational Level, Level 2 - **Specialist** representing Intermediate Level and Level 3 representing the **Expert** Level.



ISB Designation Levels



ISF Designation Levels

# IASE certifications: methodology & standards

- ▶ IASE qualifications are **quality-assured** and supported by relevant learning outcomes. *IASE qualifications are flexible, allowing you to create a learning pathway to suit your needs.*
- ▶ Only candidates who meet our **internationally-benchmarked 4-E certification standards** are awarded these designations:
  - ▶ **Education** (relevant qualification)
  - ▶ **Examination** (pass a Professional Competency Exam/Board Exam set by IASE)
  - ▶ **Experience**
  - ▶ **Ethics** (agree to abide by IASE's Code of Ethics and Professional Responsibility)

# ISF® & ISB® Level 1 - ADVISOR

- ▶ MODULE 1: Introduction to Environmental, Social and corporate Governance (ESG)
- ▶ MODULE 2: Environment, Climate Change, Green Transition & Sustainable Finance
- ▶ MODULE 3: Social inclusion and gender equality
- ▶ MODULE 4: Governance

<https://www.iase-certifications.com>

# ISF® Level 2 - SPECIALIST

- ▶ MODULE 1: Introduction to ESG
- ▶ MODULE 2: Corporate Sustainability and Sustainable Corporate Finance
- ▶ MODULE 3: Sustainable Investing, Asset Management and Financial Advisory
- ▶ MODULE 4: Governments, Central Banks and Multilateral Development Banks
- ▶ MODULE 5: Sustainable Banking
- ▶ MODULE 6: Sustainable Insurance



# ISB® Level 2 - SPECIALIST

- ▶ MODULE 1: Introduction to ESG
- ▶ MODULE 2: Stakeholder Engagement and Sustainable Strategy
- ▶ MODULE 3: Sustainable Corporate Governance
- ▶ MODULE 4: Sustainable Corporate Finance
- ▶ MODULE 5: Human Capital and Leadership
- ▶ MODULE 6: Sustainable Supply Chains

# IASE certifications: training and examination

## ▶ TRAINING

- ▶ Online, delivered by Exponential Education <https://esg.exponential-institute.com/en/>
- ▶ Min 30 study hrs, 8 weeks (for L1 - Advisory) & min 60 hrs, 4 months (for L2 - Specialist: in progress/ estimated for mid Jan. 2022)
- ▶ Fees - L1: 500 EUR + VAT; L2: 800 EUR + VAT

## ▶ EXAMINATION

- ▶ Online, through IASE website <https://registration.iase-certifications.com/login>
- ▶ Exam format Level I - Advisory: Closed book; 40 multiple-choice questions (MCQ); 4 options per question, with only one correct answer; 60 minutes; Pass mark 70% (28 correct answers, or more).
- ▶ Exam format Level II - Specialist: in progress/ estimated for mid May 2022)
- ▶ Fees - L1: 150 EUR + VAT; L2: 350 EUR + VAT

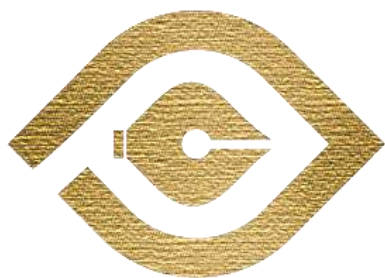
# Why choose ESG IASE certifications?

- ▶ Flexibility to choose your own professional path in the fast growing field of ESG
- ▶ Supported by quality tuition
- ▶ Stand out to best employers and differentiate yourself from other job candidates
- ▶ Gain a prestigious designation



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**READY TO START?**

**ESG Qualifications by IASE -  
International Association for  
Sustainable Economy:**

**[https://www.iase-  
certifications.com/en/esg](https://www.iase-certifications.com/en/esg)**